



Wahpeton  
Breckenridge

CHAMBER OF COMMERCE

20  
23

ANNUAL  
REPORT





## A word from the Director

As we conclude an eventful year, I am thrilled to share some highlights of the transformative journey we've undertaken together at the Wahpeton Breckenridge Area Chamber of Commerce in 2023. It has been a year marked by innovation, collaboration, and a shared commitment to the growth and prosperity of our community.

**New Horizons:** Stepping into the role of Executive Director earlier this year has been both an honor and a privilege. I am grateful for the warm welcome and unwavering support from our members, board members, and stakeholders. The journey has been invigorating, and I am inspired by the possibilities that lie ahead in 2024.

**Digital Evolution:** Recognizing the digital landscape's importance, our Marketing Assistant led a commendable effort in transforming our online presence. From revamped websites to dynamic social media campaigns, our digital footprint has expanded, providing us with new avenues (Tik Tok) to connect, communicate, and promote the achievements of our vibrant business community.

As we conclude this remarkable year, I extend my deepest appreciation to all who have played a role in our success – our dedicated team, the board of directors, our committed members, and the broader Twin Towns. I look forward to the continued collaboration, growth, and success that 2024 holds for us.

Wishing you all a prosperous and joyous New Year!

**KATIE RAUBER**  
DIRECTOR



# A year of Events

What a whirlwind of community spirit and excitement we've had throughout the year at the Wahpeton-Breckenridge Area Chamber of Commerce! Let's take a stroll down memory lane through our incredible lineup of events:

- Annual Business Meeting & Awards (January): We kicked off the year celebrating achievements and setting the tone for a year full of success.
- Be Our Galentine Shopping Day Event (February): Sharing the love by hosting a special day dedicated to shopping and cherishing friendships.
- Summer Wine Walk (June): Sipping and strolling through the warmth of summer, indulging in exquisite wines and enjoying the company of our vibrant community.
- Borderline Chalkfest (July): A monumental event that turned our streets into a canvas of creativity! Chalk artists showcased their talent, bringing color and joy to our town.
- Java Jump (September): Energizing our community with a caffeinated buzz, this event was the perfect blend of networking and morning java.
- Mix & Mingle Business Showcase (October): Showcasing the diverse talents and offerings of our local businesses, fostering connections and collaborations.
- Shop, Drop & Win (Small Business Saturday): Encouraging support for our small businesses, making a big impact on our local economy and fostering a sense of community.
- Keep the Cheer Here (December): A festive initiative to support local businesses during the holiday season, spreading joy while shopping within our community.
- Cookie Crawl (December): Deliciously delightful! Our community came together to enjoy sweet treats and support local shops during this annual favorite.

From sipping wines under the summer sun to transforming our streets into vibrant art displays, from celebrating local businesses to spreading cheer during the holiday season, each event has been a testament to the strength and spirit of our community. Thank you for being part of these memorable moments, and here's to another year of camaraderie and success in our vibrant community!



# *A year of growing our community*

## 23

The Wahpeton-Breckenridge Chamber of Commerce proudly celebrated 23 ribbon-cuttings and spotlights this year, marking new beginnings, growth, and spotlighting local businesses' achievements.

## 17

In 2023, the Wahpeton-Breckenridge Chamber of Commerce warmly welcomed 17 new members into our thriving community, fostering connections and expanding our network of opportunity-driven individuals and businesses. Here's to growing stronger together!

## 15

In a bustling year, the Wahpeton-Breckenridge Chamber of Commerce hosted 15 dynamic events, bringing our community together to network, celebrate, and thrive. Here's to the power of connection and collaboration!



# Facebook Insights



## This Year



## Vs. Last Year

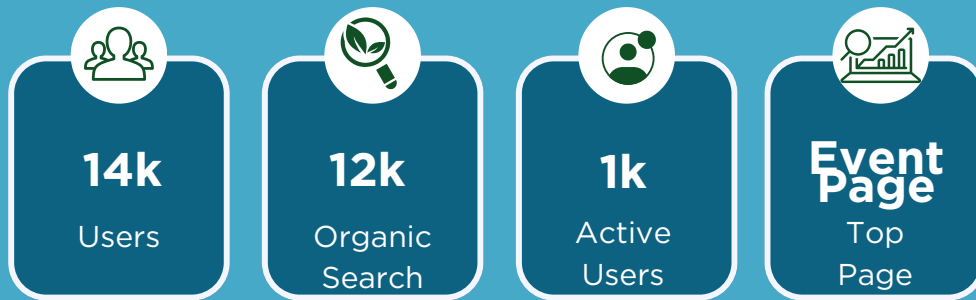


Notice: Last years paid reach was much higher than this years. However this years Reach was significantly higher with a much lower Paid Reach.

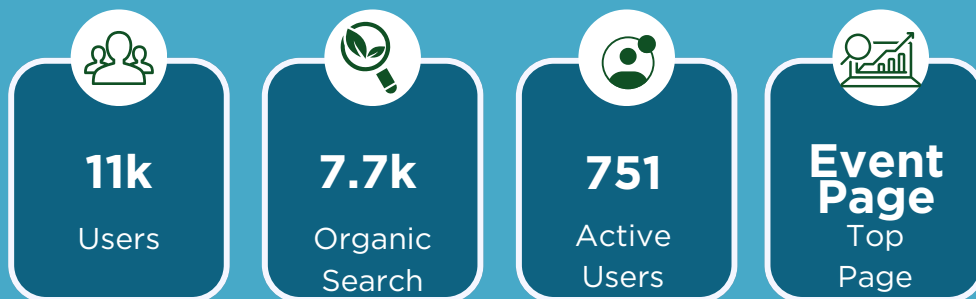
# Website Insights



## This Year



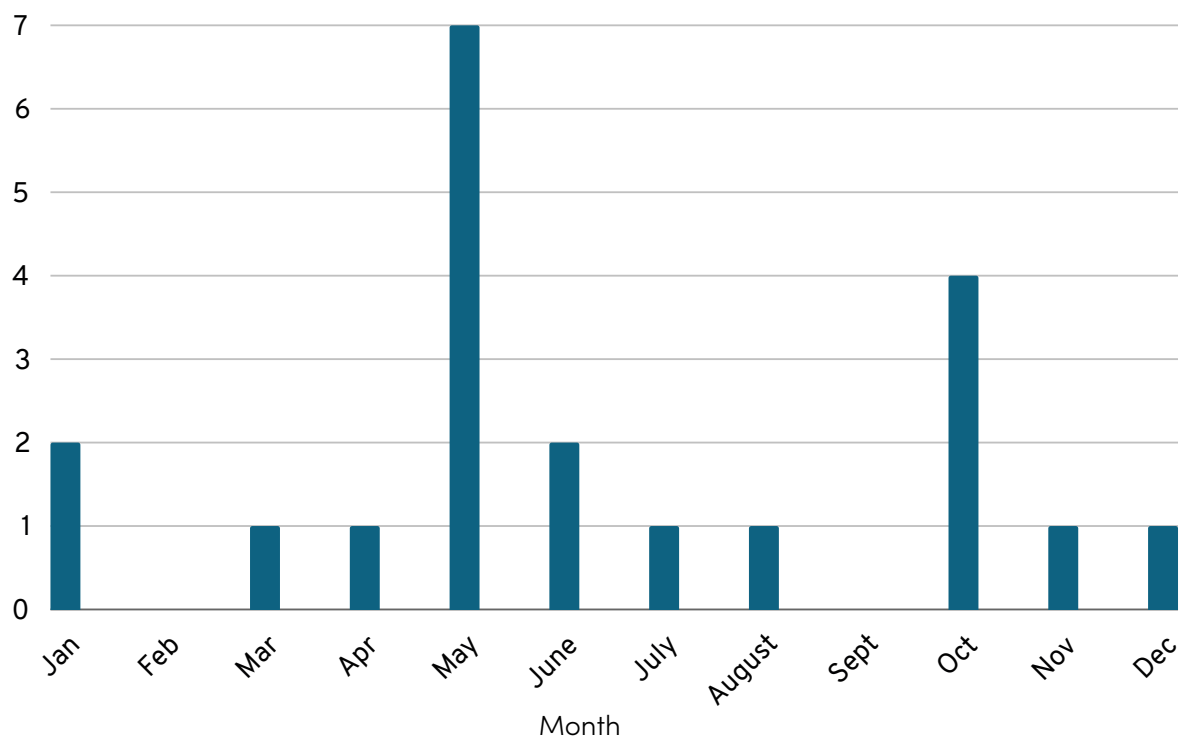
## Vs. Last Year



\*Organic Search: In Web search engines, organic search results are the query results which are calculated strictly algorithmically, and not affected by advertiser payments.



# New Members





# Wahpeton Breckenridge

CHAMBER OF COMMERCE

---

1505 11TH ST. N. WAHPETON, ND 58075 | 701.642.8744 | [WWW.WBCHAMBER.NET](http://WWW.WBCHAMBER.NET)